



SURAT PENUGASAN
PENELITIAN
No. 221/RC-CCH/STM-PPM/21

Kepada : **Peserta The 4th APMRC 2022**
Dari : Koordinator RC-CCH
Perihal : Surat Penugasan Penelitian
Lampiran : Daftar Nama Dosen Peserta The 4th APMRC 2022

Koordinator *Research Center and Case Clearing House* Sekolah Tinggi Manajemen PPM menerbitkan Surat Tugas kepada:

Nama : Terlampir
Judul Penelitian : Terlampir
Jangka Waktu : September 2021 – April 2022

Surat tugas ini dibuat guna memenuhi Kegiatan Penelitian Sekolah Tinggi Manajemen PPM. Demikian surat tugas Penelitian ini diterbitkan untuk dapat dilaksanakan sebagaimana mestinya.

Jakarta, 1 September 2021

Menyetujui,
Koordinator RC-CCH



Rike Penta Sitio, M.M., CIAR

LAMPIRAN

Daftar Nama Dosen Peserta *The 4th APMRC 2022* Sekolah Tinggi Manajemen PPM

No	Nama	Judul
1	Nikita Lee, Zaidan Al-Baihaqi Heryana, Nora Sri Hendriyeni	<i>Do Women on Board, Institutional Ownerships, and Governance Committees Relate to Environmental, Social, Governance (ESG) Disclosure?</i>
2	Terrylia Feisrami, Erlinda Nusron Yunus	<i>The Implementation of Industry 4.0 in Indonesian Museums</i>
3	Ronny Immanuel Hutaaruk, Erlinda Nusron Yunus	<i>Service Quality Dimensions of Crypto Assets Platform in Indonesia</i>
4	Gerti Sarah Robot, Pepey Riawati Kurnia, Rike Penta Sitio	<i>The Effect of Product Knowledge, Involvement, Risk Avoidance and Uncertainty Avoidance on Investment Intention with Perceived Risk and Perceived Uncertainty as Mediation Variables in The Equity Mutual Fund Industry</i>
5	Andi Ilham Said	<i>Determining the Effectiveness of The Board of Directors in Decision Making</i>
6	Alain Widjanarka Handaka	<i>Using Throughput Accounting to Assess Organizational Survivability and Susceptibility</i>
7	Riama Simamora, Rizky Yulianawati, Pepey Riawati Kurnia, Rike Penta Sitio	<i>Survive or Die: Untapped Market Potential of Informal Worker Segment on Indonesia's Social Protection Program in the New Normal Era</i>
8	Diyah Ratna Fauziana , Heny Kuswanti Daryanto, Eko Agus Prasetyo, Marimin Marimin	<i>Technology-Based Initiatives and Adoption Challenges in Reducing Food Losses and Waste: A Systematic Literature Review</i>
9	Intan Permatasari, Anggun Pesona Intan	<i>Designing Integrated Marketing Communication Strategy for XYZ Product in Jabodetabek, Period 2021-2024</i>
10	Alnarino Radityo Purbohutomo, Aprihatiningrum Hidayati	<i>The Influence of Service Quality and Physical Facilities on Repurchase Intention with Customer Satisfaction as an Intervening Variable at a Local Coffee Shop in Jakarta</i>
11	Shatifa Kartika Putri, Aprihatiningrum Hidayati	<i>Identifying The Meanings of Second-hand Fashion Luxury Possessions Amongst Indonesian Women</i>
12	Annisa Rosida Nurullah, Aprihatiningrum Hidayati	<i>Brand Image as a Mediator of the Relationship between Social Media Influencer, Electronic Word of Mouth, and Purchase Intention</i>
13	Yunita Andi Kemalasari, Erlinda N. Yunus	<i>Ethics Understanding and Organizational Support as Drivers to Blowing the Whistle</i>
14	Irza Baja Wibowo, Siti Nuraisyah Suwanda	<i>The Effect of Word of Mouth on Customer Relationship Management in the Waste Management Industry (Case Study of PT. Putra Kemuning)</i>
15	Erlinda N. Yunus, Yunita Andi Kemalasari	<i>Should I Blow the Whistle? An in-Depth Study Towards Revealing Determinants of Whistleblowing</i>



16	Haekal Hanifah Mulya, Siti Nuraisyah Suwanda	<i>Social Media Promotion Strategy Budget Hotel XYZ Period 2022-2023</i>
17	Lufina Mahadewi , Surachman Surachman, Djumilah Hadiwidjojo, Nur Khusniyah Indrawati	<i>Qualitative Paradigm of Risk Management</i>
18	Lufina Mahadewi , Surachman Surachman, Djumilah Hadiwidjojo, Nur Khusniyah Indrawati	<i>Entrepreneurial Risk Management of Buddhist Entrepreneurs</i>
19	Elizabeth Mary Ishak, Erlinda Yunus	<i>Consumer Behavior Towards Sustainable Fashion</i>