

Daftar Pustaka

BPS, Ditjen Agro; *Kontribusi Sektor Industri Agro Triwulan 1 Tahun 2016*.

BPS, Ditjen Agro; *Indeks Kemahalan Konstruksi Indonesia Triwulan 1 2016*.

Ward, John, and Joe Peppard. *Strategic Planning for Information Systems*.
Third Edition. John Wiley & Sons, 2002.

<http://www.dezeen.com/modular-apartment-in-the-united-states-of-america.html>

Ancok, D. (1995). Revitalisasi Sumber Daya Manusia dalam Era Perubahan. *Kelola: Gadjah Mada University Business Review*, No.8, 104-117

Aditya, A., (2010), *Visi Dan Misi Perusahaan.*, Penerbit Granedia Pustaka Utama, Jakarta.

Arman, S., (2008), *Visi Dan Misi Perusahaan*, *The Global Source for Summaries & Reviews*

Wibisono.,(2006), *Visi dan Misi Perusahaan*,
<http://utomokdl.blogspot.com/2007/11/merumuskan-visi-dan-misi.html>.)

Sukardi. 2003. Metodologi Penelitian Pendidikan Kompetensi dan Prakteknya. *Jakarta: Bumi Aksara*

[http://www.ama.org/topics/branding/Pages/default.aspx?k=contentsource."](http://www.ama.org/topics/branding/Pages/default.aspx?k=contentsource.)branding"

Boar, Bernard H. *The Art of Strategic Planning for Information Technology*. New York: John Wiley & Sons, 2001.

<http://pusatdata.kontan.co.id/datavisual/apartemen/>

Keller, Kevin (1993). "Conceptualizing, measuring, and managing customer-based brand equity". *The Journal of Marketing*. 1 (22)

<http://www.jll.co.id/indonesia/en-gb/research;> JLL Jakarta Property Review 2017.

Indonesia's Digital Consumer Behavior Report 2016. DSid: 2016.

R. Barringer, Bruce and Ireland, R. Duane (2010). *Entrepreneurship Successfully Launching New Ventures*. (Pearson,2010).

Sun-tzu, The Art of War (Mineola, NY : Dover Publications, 2002), chap. 7.

M.Carpenter and W. Sanders, *Strategic Management*, 2nd ed. (Upper Saddle River, NJ: Prentice Hall, 2008).

M.Porter, *Competitive Strategy : Techniques for Analyzing Industries and Competitors* (New York: Free Press, 1980)

(Indrajit, (2008), Visi Perusahaan dan Strategi Sistem Informasi, *www.Sukses MasaDepan.com*. Diakses 4 Oktober 2010).

Wawancara personal dengan Mr. Kato dan Mr. Zaenal, Juli 2017.