

## DAFTAR PUSTAKA

- Bodie, Z., Kane A., Marcus .,AJ. (2009). *Investments and Portfolio Management – 9<sup>th</sup> edition* NewYork: Irwin – McGraw Hill.
- Bodie, Z., Kane A., Marcus .,AJ. (2009). *Investments*. Boston : McGraw-Hill International.
- Brealy, R.A., Myers, S.C., & Marcus, A.J. (2007). *Fundamentals of corporate finance*. New York : McGraw-Hill International.
- Damodaran A. (2006). *Valuation Approaches and Metrics: A Survey of Theory and Evidence, Journal of value survey, Stern School of Business*. New York : John Wiley & Sons Inc.
- Darmadji, Tjiptono dan Hendi M. Fakhrudin, (2006). *Pasar Modal di Indonesia: PendekatanTanyaJawab*. Salemba Empat: Jakarta.
- David, F. R. (2015). *Strategic Management Concepts, A Competitive Advantage Approach, Fifteenth Edition*. Harlow: Pearson Education Limited.
- David, Fred R. (2012). *Strategic Management: Concept and Cases* 14th edition. Pearson Prentice Hall-International: New Jersey.
- David, Fred R., (2005). *Manajemen Strategis. Edisi Sepuluh*, Penerbit Salemba Empat, Jakarta.
- Eikre-Telle, M.R. & Grankvist, K.G. (2009). *SAS AB valuation: was it a good decision of the Norwegian government to take part of the SAS AB's 2009 rights issue?*. Bergen: Norges Handelshoyskole.
- Gultom, M. C., dan F. Syarif. 2008. “*Pengaruh Kebijakan. Leverage, Kebijakan Deviden, dan Earning Per Share. Terhadap Nilai Perusahaan*”
- Hoepfl, M. (1997). *Choosing Qualitative Research: A Primer for Technology Education Researches*. Journal of Technology Education.9 (1) 47-62.
- J. David Hunger & Thomas L. Wheelen, (2004). *Strategic Management and Business Policy, 9<sup>th</sup> edition*, Pearson Prentice Hall.
- Koller, Tim, Marc Goedhart, David Wessels. (2005). “*Valuation*” *University Edition: McKinsey & Company*. New Jersey: John Wiley & Son's Inc.
- Lundholm, R. & Sloan, R. (2007). *Equity valuation & analysis*. Michigan : McGraw-Hill International.
- Madura, Jeff. (2000). *International Financial Management*, South-Western College Publishing, USA
- Milles, D., Scott A., (2005). *Macroeconomics: Understanding The Wealth of Nations – 2<sup>nd</sup> edition*, England : John Wiley & Sons, Ltd.
- Porter, M. E., (2008). *On Competition, Havard Business School Publishing Corporation*.

- Rangkuti, Freddy. (2011). *SWOT Balance Scorecard*. Jakarta: PT. Gramedia Pustaka Utama.
- Robert S.Kaplan, David P.Norton, (1996). *The Balance Scorecard*, Havard Business School Press Boston, Massachusetts.
- Stowe,. J.D., Robinson, T.R., Pinto, J.E., & McLeavey, D.W. (2007). *Equity Asset valuation*. New Jersey : John Wiley & Sons, Inc.
- Tuller, L.W. (1994). *High Risk, High Return Investing*, England : John Wiley & Sons, Ltd