

## **ABSTRACT**

### *ENTERPRISE RISK MANAGEMENT DESIGN BASED ON ISO 31000:2018 PT. BOBOBOX MITRA INDONESIA PERIOD 2023-2026*

*This study explores the successful integration of Enterprise Risk Management (ERM) based on ISO 31000:2018 at PT. Bobobox Mitra Indonesia, a start-up company in hospitality. The study details the ERM design formulation process, including risk management principles, framework and process. Organizational commitment to effective risk management is established by appropriate documents. The literature review highlights the important role of ERM and its alignment with the dynamics of the startup sector. The research methodology outlines the steps taken in conducting the research. Results include the identification, assessment and treatment of risks, leading to a structured ERM framework that ends with an ERM implementation plan in the company. The discussion emphasizes the importance of comprehensive risk monitoring in startups. In conclusion, this study underscores the importance of ISO 31000:2018-based ERM to navigate the challenges of the startup landscape.*

*Keywords: Enterprise Risk Management, ISO 31000:2018, startup, hospitality, risk assessment*

## ABSTRAK

### RANCANGAN *ENTERPRISE RISK MANAGEMENT* BERBASIS ISO 31000:2018 PT. BOBOBOX MITRA INDONESIA PERIODE 2023-2026

Studi ini mengeksplorasi keberhasilan integrasi *Enterprise Risk Management* (ERM) berbasis ISO 31000:2018 di PT. Bobobox Mitra Indonesia, perusahaan rintisan di perhotelan. Studi tersebut merinci proses perumusan desain ERM, termasuk prinsip, kerangka kerja, dan proses manajemen risiko. Komitmen organisasi terhadap manajemen risiko yang efektif dibentuk dengan dokumen yang sesuai. Tinjauan literatur menyoroti peran penting ERM dan keselarasannya dengan dinamika sektor startup. Metodologi penelitian menguraikan langkah-langkah yang diambil dalam pelaksanaan penelitian. Hasil mencakup identifikasi, penilaian, dan penanganan risiko, yang mengarah ke kerangka kerja ERM terstruktur yang berakhir dengan rencana implementasi ERM di perusahaan. Pembahasan menekankan pentingnya pengawasan risiko yang komprehensif dalam startup. Sebagai kesimpulan, penelitian ini menggarisbawahi pentingnya ERM berbasis ISO 31000:2018 untuk menavigasi tantangan lanskap perusahaan rintisan.

Kata kunci: manajemen risiko perusahaan, ISO 31000:2018, perusahaan rintisan, perhotelan, penilaian risiko