


## Reviewer's feedback

HUST SEM <icech.sem.hust@gmail.com>

Thu 10/5/2023 9:33 AM

To: WIDYARSO ROSWINANTO <WID@ppm-manajemen.ac.id>

 1 attachments (20 KB)

Review - MTK16.docx;

Dear author,

Please find attached our reviewer's feedback. Please kindly send us the revised version latest on 11 Oct 2023.

Kind regards

ICECH Committee, **ICECH-HUST**  
International Conference on Emerging Challenges (ICECH) 2023: Smart Business and Digital Economy  
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# 11<sup>th</sup> International Conference on Emerging Challenges: Smart business and digital economy

November 3-4, 2023

## PAPER REVIEW FORM

ID of Paper	<b>MTK16</b>
Title of Paper	<b>PROMOTING MIDDLE SEGMENT PERFUME IN INDONESIA</b>
Review date	<b>16/10/2023</b>

	<b>Yes</b>	<b>No</b>
1) Is the paper in accordance with the aim of the conference?	<b>v</b>	
2) Is the paper original?	<b>v</b>	
3) Does the article contribute to existing knowledge?	<b>v</b>	
4) Do the title, abstract and key words reflect the content of the article?	<b>v</b>	
5) Are relevant resources properly cited in the paper?	<b>v</b>	
6) Are used methods appropriate?	<b>v</b>	
7) Are conclusions of papers sufficiently justified?	<b>v</b>	
8) Is the paper properly formatted?	<b>v</b>	

	<b>Accept, without modification</b>	<b>Accept, with modification</b>	<b>Reject</b>
Do you accept or reject the paper?	<b>v</b>		


Reviewer

## 2nd Review

HUST SEM <icech.sem.hust@gmail.com>

Tue 10/17/2023 7:33 AM

To:WIDYARSO ROSWINANTO <WID@ppm-manajemen.ac.id>

 1 attachments (20 KB)

Review - ICECH2023 - MKT16.docx;

Dear Author,

Congratulations! Your paper has been accepted. Please kindly follow the registration and payment process on our website:  
<http://icech.hust.edu.vn/>

Additionally, please complete and upload on our website 3 following forms:

- Extended abstract
- Copyright form
- Publication form

You can find all the templates in the link below:

<https://icech.hust.edu.vn/category/show?id=11>

Thank you!

Best regards,

### **ICECH-HUST**

International Conference on Emerging Challenges (ICECH) 2023: Smart Business and Digital Economy

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