

***PENGARUH CONSUMER'S ENVIRONMENTAL  
RESPONSIBILITY, ENVIRONMENTAL KNOWLEDGE,  
PRODUCT KNOWLEDGE DAN COUNTRY OF ORIGIN  
TERHADAP INTENTION TO BUY GREEN COSMETICS***

**Intan Aletrino**

**Tesis Program Magister Manajemen Eksekutif Muda**

**Angkatan 17**



**SEKOLAH TINGGI MANAJEMEN PPM**

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