

ABSTRAK

Penelitian ini bertujuan untuk merumuskan strategi pengadaan dan pengelolaan material sediaan *Drilling* di PT Pertamina Geothermal Energy Tbk Tahun 2023-2027. Metode penelitian melibatkan analisis kebutuhan material *drilling* dengan melakukan kategorisasi material berdasarkan *Kraljic Matrix* dan *Buyer Supplier Power Matrix*. Selain itu, penelitian juga melibatkan analisis sistem pengadaan dan pengelolaan material saat ini untuk merancang kebijakan yang mendukung operasional perusahaan. Hasil penelitian ini diharapkan dapat memberikan panduan strategi yang efektif untuk pengadaan dan pengelolaan material *drilling* di PT Pertamina Geothermal Energy Tbk.

Kata Kunci: *buyer supplier power matrix, kraljic matrix, material drilling, strategi pengadaan, strategi pengelolaan.*

ABSTRACT

This study aims to formulate a strategy for procurement and management of Drilling supply materials at PT Pertamina Geothermal Energy Tbk 2023-2027. The research method involves analyzing the needs of drilling materials by categorizing materials based on the Kraljic Matrix and the Buyer Supplier Power Matrix. In addition, the research also involves analyzing the current procurement and materials management system to design policies that support the company's operations. The results of this study are expected to provide effective strategic guidance for the procurement and management of drilling materials at PT Pertamina Geothermal Energy Tbk.

Keywords: buyer supplier power matrix, drilling material, kraljic matrix, management strategy, procurement strategy.