

Abstract:

The Influence of Tradition and Collectivism of Succession on Family Business In Indonesia Mediated by Succession Planning.

The abstract of this research study focuses on the influence of tradition and collectivism on succession in family businesses in Indonesia, mediated by succession planning. The study aims to investigate how tradition, succession planning, and collectivism impact the success and sustainability of family businesses in Indonesia. The research suggests that succession planning has a positive influence on the success of family businesses in Indonesia, with collectivism playing a crucial role as a mediating variable. By exploring the connections between tradition, succession planning, and business outcomes, this quantitative research aims to provide valuable insights for family businesses in Indonesia.

Keywords: Family Business, Tradition, Succession Planning, Collectivism

