

DAFTAR PUSTAKA

Hewlett Charles and Kaufman Gadi, *Strategy for Real Estate Companies*, Urban Land Institute 2008

Igor Ansoff *Strategies for Difersification*, Harvard Bussines Review 1957

Jarchow Steven, *Graskamp On Real estate*, the Urban Land Institute 1991

James B. Kau, *Journal of Real Estate Finances and Ecomies*, 1988-2012

McMahan J, *Property Development*, McGraw-Hill, 1989

Miles E Mike, *Real Estate Development Principles and Process*, Urban Land Intitute 2005

Ovidiu Dobre (Ph.D, The academy of economic studies Bucharest), *Strategies for Sustainability Competitive Advantage in Real Estate Industry*, Cactus Tourism Journal Vo.2, Issue 2/2011

Osterwalder Alexander and Pigneur Yves, *Bussiness Model Generation*, Elex media Komputindo, 2012

Pamela V. Rothenberg and Lisa J.Ruddy, Womble Carlyle Sandridge & Rice, LLP, *Real Estate Issues for High Growth Companies : Five keys Tactic for Managing Risk and Maximizing Retuns*, Jurnal ACC America, 2012

R.Thomas Christoper and Maurice S. Charles, *Managerial economics*, McGraw-Hill International Edition 2013

Rianne Appel-Meulenbroek, M. Gordon Brown and Yvette Ramakers, *Strategic Alignment of Corporate Strategic*, Presented at the ERES at conference in Milan, 2010

Thomas L, Wheelen and Hunger J.David, *Strategic Management and Bussines Policy*, Pearson 2014

Tim PPM manajemen, *Business Model Canvas penerapan di Indonesia*, PPM Manajemen, 2014