

PERANAN TEKNOLOGI INFORMASI  
DALAM MENDUKUNG TRANSFORMASI BISNIS BUMN:  
STUDI KASUS PADA SEPULUH BUMN

**ABSTRAK**

Peranan Teknologi Informasi (TI) masih dipahami berbeda-beda oleh manajemen BUMN. Ada manajemen BUMN yang menilai bahwa TI memiliki peranan strategis dalam pengembangan bisnis perusahaan. Namun, tidak sedikit yang masih menganggap bahwa TI hanya sebagai sarana komputerisasi proses-proses yang ada. Penelitian dilakukan pada sepuluh (10) BUMN untuk membuktikan tentang pentingnya peranan dan kontribusi TI dalam transformasi bisnis BUMN. Metode penelitian dilakukan dengan cara mencari hubungan antara strategi, peranan, dengan visi misi perusahaan, menentukan tipe transformasi bisnis, tingkat kompleksitas, peranan dan kontribusi Teknologi Informasi dalam mendukung keberhasilan transformasi bisnis. Hasil penelitian menyatakan bahwa Teknologi Informasi mempunyai peranan penting dalam mendukung keberhasilan transformasi bisnis BUMN.

Kata Kunci: Teknologi Informasi, Transformasi Bisnis, Peranan, Kontribusi, BUMN

*ROLE OF INFORMATION TECHNOLOGY  
IN SUPPORT OF BUSINESS TRANSFORMATION OF BUMN:  
STUDY CASE ON TEN BUMN*

**ABSTRACT**

*Role of Information Technology (IT) is understood differently by management of BUMN. There are management of BUMN assesses that IT has a strategic role in the development of the company's business. However, not a few who still think that IT only as a means of computerization of existing processes. The research was conducted on ten (10) BUMN to prove the importance of the role and contribution of IT in business transformation of BUMN. The method of research was done by finding the relationship between strategy, roles, with the vision and mission of the company, determine the type of business transformation, the level of complexity, the role and contribution of information technology in support of business transformation success. The results stated that Information Technology has an important role in supporting the success of the business transformation of BUMN.*

*Keywords: Information Technology, Business Transformation, Roles, Contribution, BUMN*