

ABSTRAK

RISK BASED STRATEGIC BUSINESS PLANNING FOR TELECOMMUNICATION COMPANY.

By combining the concept of Risk Management (ISO 31000, COSO) and Strategic Business Planning, the analysis and the design of strategic business planning based on risk management in telecommunication company has been extended in every aspect of its implementation especially for the company which has undergone a corporate merger, business and cultural transformation as well as change of ownership of the company.

ABSTRAK

STRATEGI PERENCANAAN BISNIS PERUSAHAAN TELEKOMUNIKASI BERBASIS RISIKO.

Dengan memadukan konsep manajemen risiko (ISO 31000, COSO) dan perencanaan strategi bisnis, analisa dan perancangan strategi bisnis perusahaan berbasis manajemen risiko pada perusahaan telekomunikasi dikembangkan pada setiap aspek pelaksanaannya terutama bagi perusahaan yang telah mengalami proses merger perusahaan, transformasi bisnis, transformasi budaya dan pergantian kepemilikan perusahaan

Kata Kunci: *Risk Management, Strategic business planning*, Transformasi, Budaya organisasi, perusahaan telekomunikasi.