

## Daftar Pustaka

- Saks, Alan M dan Haccoun, Robert R. (2012). *Managing Performance Through Training and Development*. Canada: Nelson College Indigenous
- Armstrong, Michael. (2001). *Armstrong's Handbook of Human Resource Management Practice*. London and Philadelphia: Kogan Page
- Annual Report PT MNC Tbk., 2014 dan 2015
- Aprinto, Brian, Fonny Arisandy Jacob. (2013). *Pedoman Lengkap Professional SDM Indonesia*. Jakarta: Penerbit PPM.
- Bodnarchuk, M. (2012). *The Role of Job Descriptions and Competencies in an International Organization: Case: Foster Wheeler Energia Oy*.
- Bohlander, G., & Snell, S. A. (2012). *Managing Human Resources, 15th Edition*. Mason, Ohio: South-Western College Publication.
- Tjiptono, Fandi. (2002). *Strategi Pemasaran*. Yogyakarta: Penerbit Andi.
- Kaswan. (2013). *Pelatihan dan Pengembangan untuk Meningkatkan Kinerja SDM*. Bandung: Alfabeta
- Khoiri, Hoyimma, (2010). *Cara Mudah Menjadi Presenter TV dan Radio*. Jakarta: Diva Press
- Kirkpatrick, Donald J. (1994). *Evaluation Training Program: The Four Level*. San. Fransisco: Berret-Koehler Publishing.
- Millmore, Mike, dkk. (2007). *Strategic Human Resource Management*. USA: Prentice Hall.
- Nassaji, H. (2015). *Qualitative and descriptive research: Data type versus data analysis. Language Teaching Research, 19(2), 129-132.*
- Noe, R. (2013). *Employee Training dan Developmnet*. New York: McGraw Hill.
- Noe, R. A., Hollenbeck, J. R., Gerhart, B., dan Wright, P. M. (2014). *Fundamentals of Human Resources Management*. New York: McGraw Hill.
- Palan, R. (2007). *Competency Management: Teknik Mengimplementasikan Manajemen Sumber Daya Manusia Berbasis Kompetensi untuk Meningkatkan Daya Saing Organisasi*. Jakarta: Pendidikan dan Pembinaan Manajemen.

Probst, G. *Managing Knowledge, Building Blocks for Success*. Wiley. West Sussex, England, 2002.

Sekaran, U. dan Bougie, R. (2014). *Research Methods for Business*. United Kingdom: John Wiley dan Sons Ltd.

Sinurat, Sahala P., (2005). *Cara Praktis Menulis Uraian Pekerjaan*. Jakarta: Penerbit PPM.

Spencer, Lyle, M. Jr. And Spencer, M. Signe. (1993). *Competence At Work Models For Superior Performance*. United State of America: John Wiley dan Sons, Inc.

Wheelen, Thomas dan Hunger, David. (2002). *Essential of Strategic Management*. New Jersey: Pearson Education.

**Internet:**

<http://print.kompas.com/baca/2015/08/25/Televisi-Sumber-Utama-Hiburan-Keluarga>  
diakses pada tanggal 9 Agustus 2016

[http://print.kompas.com/baca/2016/06/29/Televisi-Masih-Jadi-Primadona?utm\\_source=bacajuga](http://print.kompas.com/baca/2016/06/29/Televisi-Masih-Jadi-Primadona?utm_source=bacajuga) diakses pada tanggal 9 Agustus 2016