DAFTAR PUSTAKA

- Annual Report PT. Media Nusantara Citra 2010
- Bohlender & Snell.(2010). *Princilple Of Human Resource Management:* International Edition. USA: South-Wester Cengage Learning.
- Ganesh, Shermon (2004). A Strategic Resource Competency Mapping, Assessment And Development Career. McGraw-Hill
- Gary Hamel and C.K Prahalad.(1994). Competing For The Future. Harvard Business Press.
- Mangkuprawira, S, Tb.(2011), Manajemen Sumber Daya Manusaia Strategic. Ghalia Indonesia.
- Millmore, Mike. (2007). Strategic Human Resources Management. UK Prentice Hall
- Noe, Raymond A. (2010). *Employee Training and Development fourth edition* . USA, Mc Graww Hill.
- Palan,R. (2008). *Competency Management : A Practitioner's Guide*. SMR Group, Kuala Lumpur.
- Saks.Alan M. (2007).*Managing Performance Through Training And Development* fourth Edition –Nelson Series in Human Resource Management
- Spencer, L.M & Spencer S.M., (1993), Competence at Work: Models for Superior Performance, USA, John Willey and Sons Inc. www.okezone.com