

## DAFTAR PUSTAKA

- Bohlander, Snell and Sherman. (2007). *Managing Human Resources*, (14<sup>th</sup> Ed.). United States, South-Western College Publishing-Thomson Learning.
- David, Fred. R. (2010). *Strategic Management Concept*, (13<sup>th</sup> Ed.). New Jersey, Prentice Hall, Inc.,
- Edison, Emron. (2010). *Human Resource Development ,Pengembangan Sumber Daya Manusia*. Bandung ,Alfabeta
- Garavan,T.N. *Strategic Human Resource Management, Journal of European Industrial Training*,Vol.15 No.1,1991
- Gomez-Mejia, Balkin, Cardy. (2001). *Managing Human Resources, International Edition*. New Jersey, Prentice Hall, Inc.,
- Kirkpatrick,D.L.(1976).*Evaluation of training*.In R L. Craig (Ed.) *Training and development handbook: a guide to human resource developmet* (2nd ed). New York ,McGraw-Hill
- Mangkuprawira, S, Tb. (2011). *Manajemen Sumber Daya Manusia Strategic*. Ghalia Indonesia.
- McCracken, M., & Wallace, M. (2000). "Towards a redefinition of strategic HRD". *Journal of European Industrial Training*, 24(5), 281-90.
- Millmore, Mike. (2007). *Strategic Human Resources Management*. UK Prentice Hall
- Noe, Raymond A. (2008). *Employee Training and Development third edition* .USA, Mc Graww Hill.
- Saks.Alan and Hacoun. (2007).*Managing Performance Through Training And Development fourth Edition –Nelson Series in Human Resource Management*
- Sirnamora, Henry. (2006). *Manajemen Sumber Daya Manusia: Yogyakarta,STIE YKPN*
- Suryana, Agus. (2006).*Panduan Praktis Mengelola Pelatihan*. Jakarta,EDSA Mahkota
- Wicaksono, Arif. "Tahun Ini Pelanggan TV Berbayar Naik 50%". Kontan, 17 Januari 2012 : 15.