

ABSTRAK

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Judul : Pengaruh *Organizational Culture*, *Physical Workspace* dan *Technology* terhadap *Positive Employee Experience* pada Generasi Milenial di DKI Jakarta

Penelitian ini bertujuan untuk mengetahui pengaruh *organizational culture*, *physical workspace* dan *technology* terhadap *positive employee experience* pada generasi milenial di DKI Jakarta. Jumlah responden yang digunakan untuk menganalisis hasil kuesioner adalah 410 orang karyawan generasi milenial yang bekerja di kota Jakarta. Dengan menggunakan metode analisis regresi linier berganda, hasil menunjukkan bahwa *organizational culture* dan *technology* terbukti berpengaruh positif dengan koefisien regresi masing-masing sebesar 0,294 dan 0,105. Sedangkan *physical workspace* tidak terbukti memiliki pengaruh positif terhadap *employee experience*. Namun apabila dilihat secara simultan, *organizational culture*, *physical workspace* dan *technology* terbukti memiliki pengaruh positif terhadap *employee experience* yaitu sebesar 43,5%.

Kata Kunci: *Employee Experience*, *Organizational Culture*, *Physical Workspace*, *Technology*, Generasi Milenial

ABSTRACT

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Title : *Impact of Organizational Culture, Physical Workspace and Technology towards Positive Employee Experience on Millennials of DKI Jakarta*

The purpose of this research is to understand the impact of organizational culture, physical workspace and technology towards positive employee experience on millennials of DKI Jakarta. The number of respondents used to analyze the results of the questionnaire is 410 millennials employee in Jakarta. By using multiple linear regression method, the results shows that organizational culture and technology have a positive effect with the regression coefficients of 0.294 and 0.105. While the physical workspace is not proven to have a positive effect on employee experience. But simultaneously, organizational culture, physical workspace and technology are proven to have a positive effect on employee experience as much as 43.5%.

Keywords: *Employee Experience, Organizational Culture, Physical Workspace, Technology, Millennials*